





RAINE RADTKE

MARKETING | ART | DESIGN

CONTACT INFO

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EXPERTISE

Adobe Suite Fluent (8 yrs)
Sharepoint Fluent
Graphic Design
Content Creation
Copy Writing
Social Media Coordination
Marketing
Branding, Co-Branding
Event Planning & Execution
Print Coordination
Shipping Coordination
Product Photography
Portrait Photography
Basic HTML/CSS
Media Communications
Project Management
Curriculum Building

EDUCATION

B. Mus | 2011 - 2015
MacEwan University

Digital Media & IT | 2022
NAIT | Six Courses

Hello!

I've been searching for the right fit; I would like to work in an environment that values team-building, volunteerism, and exceptional work. I take a lot of pride in being a considerate communicator, and I prioritize being collaborative, proactive, and organized in my approach. I have found there is a lot of value in starting from a place of listening when communicating, and I enjoy building trust with my colleagues with transparency and consistency.

Initially self-taught as a graphic designer, I worked as a freelancer after finishing my degree in 2015. Over the years I have found several great opportunities to develop as a graphic designer and professional. My first opportunity was when I became the Marketing Coordinator at Grindstone Comedy Theatre, where I was responsible for social media content, graphic design (print/digital), web design, general marketing, photography, and copy writing. Later (2023), I worked at the Royal Alberta Museum, helping with graphic design, product photography, and asset management for the online gift shop while also working in the physical store. I have continued freelancing throughout, and also completed the following Digital Media & IT courses at NAIT before beginning to look for work as designer: Web Design Fundamentals, Digital Design Tools, Communications for Media, [Computer] System Foundations, and Visual Communications.

In late 2023, I found an opportunity to work as graphic designer in a larger marketing department, joining the 20-person marketing team at Edmonton software startup Drivewyze. I had incredible mentorship and a great team, and was able to truly hone my skills, making everything from slide decks to trade-show booth materials. The culture of collaboration allowed me to learn new things, like cross-department project management, generative AI photo editing, and leadership skills.

Thank you for taking the time to consider me for your team. You can review my digital portfolio at raineradtke.com, and I am happy to provide references upon request.

Raine Radtke