





RAINE RADTKE

MARKETING | ART | DESIGN

CONTACT INFO

-  raineradtke@gmail.com
-  linkedin.com/in/raineradtke
-  raineradtke.com
-  780-218-5937

EXPERTISE

Adobe Suite Fluent (8 yrs)
Sharepoint Fluent
Graphic Design
Content Creation
Copy Writing
Social Media Coordination
Marketing
Branding, Co-Branding
Event Planning & Execution
Print Coordination
Shipping Coordination
Product Photography
Portrait Photography
Basic HTML/CSS
Media Communications
Project Management
Curriculum Building

EDUCATION

B. Mus | 2011 - 2015
MacEwan University

Digital Media & IT | 2022
NAIT | Six Courses

EXPERIENCE

Drivewyze | Graphic Designer | Nov. 2023

Drivewyze is a leader in the connected truck industry. My contract was temporary, covering a parental leave in the approximately 20-person marketing department. I was responsible for keeping stakeholders up-to-date, organizing each project and maintaining timelines, recording my work in our project management software, and completing/delivering my projects on-time.

Skills Required: Graphic Design, Photo Editing (including generative AI), Digital Asset Management (Brandfolder, Zift), Project Management (Monday.com, Outlook), Adobe Photoshop, Adobe Illustrator, Adobe InDesign.

Project Types: Slide Decks, Brochures, Digital Advertisements, Social Media Graphics (motion and static), Interactive PDFs, Email Banners and Graphics, Blog Posts, Photo Editing, Template Creation, Event Booths and Banners, Branded Merchandise.

Royal Alberta Museum | Shop Associate | July 2023 - Jan. 2024

I was added to the team in the RAM Gift Shop as a Shop Associate and Product Photographer. My responsibilities included graphic design, photo editing, copy writing, as well as creation and maintenance of products in the online shop (Wordpress). Additionally, I worked in the store as a retail associate, where strong interpersonal skills were required.

Private Music Instructor | 2015 - Current/Ongoing

I had primarily contracted through Long & McQuade and Prime School of Music, and now teach privately online. I teach beginner to advanced vocals (hybrid singing), trumpet, ukulele, beginner to intermediate piano (classical, jazz, pop), music theory and composition, and song-writing.

Grindstone Theatre | Marketing Coordinator | 2018 - 2019

My responsibilities were to conceptualize and execute digital and print marketing campaigns for the venue, its restaurant, and the shows it was home to. This included graphic design, copy writing, and event photography.